

Autodesk®

AliasSTUDIO™ 2008

Transport your design
to new levels.



Autodesk®

Design Drives Success

Design, more than any other factor, has the power to determine the success of transportation and consumer products. In today's competitive global marketplace, designers are under pressure to come up with new, innovative designs that address both form and function—and to do so quickly.

Facing these issues?

- Staying ahead of the competition requires consistently producing innovative designs.
- Design intent is lost or altered during engineering.
- Using multiple software applications interrupts design workflow.
- Projects are delayed waiting for design review decisions.
- Design and engineering teams struggle to collaborate on 3D design data.

Discover how Autodesk AliasStudio helps companies make design a competitive advantage.

Tools for the Creative Design Process

The Autodesk® AliasStudio™ product line is the only design software that addresses the unique creative requirements of the entire industrial design workflow, combining creativity with craftsmanship. It optimizes the design process with industry-leading sketching, modeling, and visualization tools that quickly bring ideas to reality in a single environment and in less time.

Capture and Communicate Design Intent

Communication is a key component of design. AliasStudio provides a complete set of tools for concept design and communication, reducing the time required to create high-quality imagery for clear, efficient, and persuasive visual communication. AliasStudio helps designers tell their story—clearly and effectively—to sell ideas and avoid holding up projects waiting for design review decisions.

Own the Design

AliasStudio enables designers to own their designs further in the development process with tools to efficiently refine model details and create production-quality data for downstream use. Designers retain ownership of designs and incorporate changes later in the process, increasing the flexibility of design decisions and preventing design intent from being altered or lost during the engineering phase. AliasStudio also supports collaboration between design and engineering to help ensure that both aesthetic and functional requirements are efficiently addressed in design solutions.



Image courtesy of Magna Steyr Design



“AliasStudio has provided a great return on investment because we have been able to reach our vision of increasing sales by consistently delivering innovative designs and bringing the product to market quickly.”

– Wild West Motor Company



AliasStudio is a scalable product line with the right offering for your design tasks and deliverables

Autodesk DesignStudio

Autodesk® DesignStudio® software enables designers to rapidly develop and communicate design concepts and prototypes using sketches, illustrations, photorealistic renderings, animations, and digital 3D models.

Autodesk Studio

Own the entire design process—from ideation through design refinement and resolution. Autodesk® Studio software includes all the features in DesignStudio, plus the capability to efficiently control the entire shape-definition process with tools to create, modify, and visualize precise surfaces and design details. It also includes advanced visualization features for realistic interactive evaluation and presentation.

Autodesk AutoStudio

Autodesk® AutoStudio software is an industry-leading application for automotive design and styling and the choice of major automotive styling studios throughout the world. The software provides a comprehensive solution for the entire shape-definition process, from concept sketches through Class-A surfacing.

Autodesk SurfaceStudio

Evolve concept models and scan data into high-quality production surfaces, including Class-A surfaces for automotive design, with Autodesk® SurfaceStudio software. It includes a full set of dynamic modeling capabilities for shape development, refinement, and control, as well as powerful interactive evaluation functionality to verify the aesthetic and technical quality of surfaces.



“AliasStudio lets us do thirty iterations, where other products may do three... There is a direct link between the number of iterations and the success of the product.”
– RKS Design

Autodesk Manufacturing

Never before have design applications and data management tools come together to simplify the way manufacturers design products and drive them through the manufacturing process. Autodesk provides a complete, interoperable line of industry-leading software integrated with a worldwide network of services and partners. Gain access to technical expertise for implementation, and utilize training and support programs direct from Autodesk to help use your design and data management software more effectively. Software maintenance programs allow you to stay up-to-date with the latest product releases and upgrades for your software. Designed to be deployed incrementally for minimal business disruption, Autodesk tools for manufacturing provide the most effective way to stay ahead of the competition and achieve maximum return on your software investment.

Learn More or Purchase

Enhance your design process from workflow to design interchange with Autodesk AliasStudio software. For more information, visit www.autodesk.com/aliasstudio.

For more information on resources to help you with crucial support issues, visit www.autodesk.com/support.

For more information on making the most of your software investment, visit www.autodesk.com/consulting.

To purchase Autodesk AliasStudio, contact an Autodesk Authorized Reseller. To locate the reseller nearest you, visit www.autodesk.com/reseller.

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